



Fullerton College

**Strategic Enrollment and Retention Committee**

Meeting Lead: Albert Abutin

aabutin@fullcoll.edu

4/7/25

3:00-4:30

Zoom:

<https://fullcoll-edu.zoom.us/j/82615416332?pwd=4Tws9BdPHQ9Qi1bblziagQQHCEOJnc.1>

# Strategic Enrollment and Retention Committee

**Purpose:**

Discuss Enrollment Updates and Plans for the Future

**In order to facilitate our work together, we agree to the following commitments:**

- Commit to open, honest and constructive dialogue.
- Listen to the perspectives of others and seek understanding.
- Create and maintain a culture of trust, honesty, support and confidentiality.
- Respect each other's lived experiences, perspectives and ideas.
- Prioritize projects that are in the best interest of the Fullerton College community through the lens of Access, Community and Learning.
- Collaborate on shared goals with a growth mindset for continuous improvement.
- Be present, engaged and prepared.
- Following the meeting, speak positively and support the work of the team.
- Have fun.

**Outcomes:**

- Provide updates and planning information for upcoming enrollment activities

## WELCOME ACTIVITY

5-10 min	Welcome and introductions
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## MAIN AGENDA

TIME	TOPIC	PRESENTER	PURPOSE	ACTION
5 min	Current Enrollment Numbers – Spring 2025/Summer 2025	Albert Abutin	Provide updates	
10 min	RNL Update	Albert Abutin	Provide updates	
10 min	Enrollment Campaigns/Liaison	Albert Abutin/ Miranda Bates	Provide updates	
10 min	Student Success Advocates	Nichole Crockrom	Provide updates	
20 min	PAC Updates	Albert Abutin/Garrett Campbell	Provide updates	Discuss potential tasks/initiatives
10 min	Campus Enrollment Management Plan	Garrett Campbell/ Albert Abutin	Provide updates and timeline	Review examples and DRAFT

## RESOURCES

### Examples Other College of Strategic Enrollment Management Plans:

- [El Camino College](#)
- [Santa Barbara City College](#)
- [Santa Ana College](#)
- [San Diego Mesa College](#)
- [Santiago Canyon College](#)
- [Cerritos College](#)
- [Citrus College](#)