



Fullerton College

Strategic Enrollment and Retention Committee

Meeting Lead: Albert Abutin | aabutin@fullcoll.edu

3:00 - 4:30 p.m. | 10/07/2024

<https://fullcoll-edu.zoom.us/j/87844994159?pwd=vNP0ihNaziv4hXW7HaFOFijXOGtTtSd.1>

# Strategic Enrollment and Retention Committee

**Purpose:**

First meeting of the Fall 2024 semester.

**In order to facilitate our work together, we agree to the following commitments:**

- Commit to open, honest and constructive dialogue.
- Listen to the perspectives of others and seek understanding.
- Create and maintain a culture of trust, honesty, support and confidentiality.
- Respect each other's lived experiences, perspectives and ideas.
- Prioritize projects that are in the best interest of the Fullerton College community through the lens of Access, Community and Learning.
- Collaborate on shared goals with a growth mindset for continuous improvement.
- Be present, engaged and prepared.
- Following the meeting, speak positively and support the work of the team.
- Have fun.

**Outcomes:**

- Provide updates and planning information for upcoming enrollment activities

## MAIN AGENDA

TIME	TOPIC	PRESENTER	PURPOSE	ACTION
10 min	Selection of Interim Co-Chair	Albert Abutin	Decision	Group decided no co-chair (only two meetings until Garrett is back)
20 min	RNL - District Enrollment Management Workgroup	Albert Abutin	Update	Annika shared her notes from <a href="#">Sept 25<sup>th</sup> RNL meeting</a>
10 min	Current Enrollment Numbers/Targets	Albert Abutin	Review	- <b>Request:</b> Add topic to Deans' Counsel regarding

				<p>hiring of adjuncts for more class offerings</p> <ul style="list-style-type: none"> <li>- Concept of <b>Cohorting</b> courses</li> <li>- <b>Student Advocates</b> – like the “personal trainers” to help motivate students that need resources/help registering</li> </ul>
10 min	New Registration Calendar	Rena Martinez Stluka	Information	<ul style="list-style-type: none"> <li>- Outreach will be bussing students in to align with earlier reg dates</li> <li>- Special Program students are not normally identified that early (priority reg)</li> <li>- <b>Updates to Banner</b> (pre-req, repeatability coding)</li> <li>- Readmission petition changes due to reg happening before end of Spring semester</li> <li>- Students can add courses to shopping cart before registering. Promotion of classes can start asap</li> <li>- <b>Common Start times</b> to help students move seamlessly between courses without petitioning</li> </ul>
10 min	Outreach	Annika Shellenbarger	Information	<p>Community Events</p> <p><b>Sat. Sept 14th, 2024 - Crusin' to College</b> (65 participants paid for car/bike)</p>

				<p><b>Fri. Oct 4th 2024 - Anaheim Union High School District Parent Summit</b> (3rd annual) 325 parents/loved ones from AUHSD visited Fullerton College</p> <p><b>Fall 2024:</b> Oct 1st 2024: Jumpstart (Middle School) - (348 students attended) Oct 22nd 2024: Jumpstart Buena Park Academy Nov 12, 2024: Career Education Jumpstart Nov 19, 2024: Career Education Jumpstart</p>
10 min	New Attendance Accounting and Scheduling	Albert Abutin	Information: Link to manual in resources	<p>New rule in play that will impact FTES, District calculated a potential – 2% FTES</p> <p>Colleges can start 24/25 25/26 would be for P1 or recal Required for 26/27</p>

## RESOURCES

- **Attendance Formula:** <https://www.cccco.edu/-/media/CCCCO-Website/College-Finance-and-Facilities/Manuals/SAAM/2022/cccco-saamreport-2022-a11y-Edit-100522.pdf>

# Demand/share matrix

*Matrix position helps us know which questions to ask to build a portfolio strategy*

