



Instructional Annual Program Review and Planning Update Form Fall 2023

BACKGROUND:

Program review is an integral part of the campus planning process. As programs and areas monitor their progress on the current comprehensive four-year program review, changes in need and scope can be expected. This Annual PR Update form is designed to outline and request modifications to the current program review that occur between comprehensive four-year review cycles, as needed.

Examples of a requested change include new information such as action plans, outcomes modifications, personnel changes, technology needs, and capital expenditures requirements. As programs and areas monitor their progress on the previous comprehensive four-year program review, the form provides the basis to suggest a change in plans and processes to improve student success and institutional effectiveness.

DIRECTIONS:

This form shall be completed annually by **all** programs.

- Instructional programs must submit their Annual Program Review Update form to their dean by 5pm on Monday, November 27, 2023.
- Deans will forward the completed form to the Program Review and Planning Committee Chairs by 5pm on Monday, December 4, 2023.
- Questions or concerns?
 - Committee contacts:
 - Co-chairs Mary Bogan (mbogan@fullcoll.edu) and Bridget Kominek (bkominek@fullcoll.edu)
 - Division representatives on the [Program Review and Planning Committee](#)
 - [Office of Institutional Effectiveness](#)

SUBMISSION:

Program:

Division:

Date:

We have reviewed our most recent self-study and **have not identified** any significant changes that necessitate resource requests for the upcoming academic year. *(Complete part 1 only)*

We have reviewed our most recent self-study and **have identified** significant changes that necessitate additional resource requests, which are attached in our submission. *(Complete parts 1 and 2)*

Principal Authors Signature: Melanie Kay Rosa & Erin Landry (electronic signatures)

Printed Names: Melanie Kay Rosa & Erin Landry

Date: November 27, 2023

Dean Signature:

Printed Name:

Date:

Part 1: Review of Data

Institution Set Standards (ISS)

1. Use the data provided by the Office of Institutional Effectiveness (OIE) to review your course completion and success rates and provide a comparison to the Institution Set Standards for course completion and success rates.

Course success in Dance Studies is 67.6%. The Institutional Set Standard for course success is set at 62% or higher and the Success Aspirational Goal is set at 78.3%.

Course success by course includes:

Danc 100	57.8% course success rate (251 enrollments) (Below standard)
Danc 102	72.7% course success rate (22 enrollments)
Danc 103	76.7% course success rate (30 enrollments)
Danc 104	100% course success rate (7 enrollments)
Danc 111	79.2% course success rate (24 enrollments)
Danc 113	81.3% course success rate (16 enrollments)
Danc 114	100% course success rate (6 enrollments)
Danc 115	73.8% course success rate (61 enrollments)
Danc 116	75.0% course success rate (24 enrollments)
Danc 119	77.8% course success rate (18 enrollments)
Danc 120	64.9% course success rate (231 enrollments)
Danc 130	100% course success rate (5 enrollments)
Danc 140	56.5% course success rate (62 enrollments)
Danc 141	70.6% course success rate (17 enrollments)
Danc 142	100% course success rate (7 enrollments)
Danc 143	100% course success rate (2 enrollments)
Danc 150	73.7% course success rate (19 enrollments)
Danc 160	93.8% course success rate (16 enrollments)
Danc 161	85.7% course success rate (7 enrollments)
Danc 162	100% course success rate (6 enrollments)
Danc 163	66.7% course success rate (3 enrollments)
Danc 200	59.3% course success rate (27 enrollments)
Danc 202	94.7% course success rate (19 enrollments)
Danc 203	86.1% course success rate (36 enrollments)
Danc 210	59.2% course success rate (103 enrollments) (below standard)
Danc 214	78.3% course success rate (23 enrollments)

We have found that 22 of the Dance Studies courses met or were over the Institutional Set Standard for course success rate at 62%, and that 14 Dance Studies courses met or were over the Institutional Set Aspirational goal with a course success rate of 78.3%.

We have identified two courses that fall below the Institutional Set Standards for course success: DANC 100 and DANC 210. The following may contribute to why these courses fall below our department average of 67.6% and the Institutional Set Standards of 62.0%.

DANC 100 - The Course Success Rate is 57.8% for 251 enrollments which falls below the Institutional Set Standards of 62.0%. However, it should be noted that in last APRU data for 2022 this class had a lower success rate of 46.3% showing that we are moving toward the ISS of 62.0%.

Danc 210 - The Course Success Rate is 59.2% for 103 enrollments which falls below the Institutional Set Standards of 62.0%. On APRU data for 2022 this course had a success rate of 78.4%. We are unsure of the reason for the drop in the success rate, however, we believe there may be a few reasons for this. First, this is a three (3) unit UC/CSU transferrable lecture class on the history of dance from a multicultural perspective. The rigor, scope, and course content are more difficult than a one- or two-unit lecture/lab course. Instructors who teach this class carefully review the syllabus, the course expectations, and the amount of time needed to invest to be successful in this course. However, some students do not utilize the tools such as the computer lab or tutoring services that are offered to them, even though they are listed in the syllabus. Secondly, this class fulfills the General Education (G.E.) and Intersegmental General Education Transfer Curriculum (I.G.E.T.C) requirements for graduation and transfer. We believe that some students take the class thinking the rigor and content will not be as difficult due to the subject matter being “dance”. Danc 210 has an extensive scope which requires a significant amount of study, research, and critical thinking invested to be successful.

Danc 200 - The Course Success Rate is 59.3% for 27 enrollments which falls below the Institutional Set Standards of 62.0%. On APRU data for 2022 this course has a success rate of 70.6%. We are unsure of the drop in the success rate, however, we believe there may be a few reasons for this. First, this is a three (3) unit UC/CSU transferrable lecture class on the history of ballet. The rigor, scope, and course content are more difficult than a one- or two-unit lecture/lab course. Instructors who teach this class carefully review the syllabus, the course expectations, and the amount of time needed to invest to be successful in this course. However, some students do not utilize the tools such as the computer lab or tutoring services that are offered to them, even though they are listed in the syllabus. Secondly, this class fulfills the General Education (G.E.) and Intersegmental General Education Transfer Curriculum (I.G.E.T.C) requirements for graduation and transfer. We believe that some students take the class because they think it will be an easy course because it is “dance” based. This class has a significant amount of work and it is essential for students to be fully committed to successfully complete the course.

Danc 140 - The Course Success Rate is 56.5% for 62 enrollments which falls below the Institutional Set Standards of 62.0%. However, it should be noted that in last APRU data for 2022 this course had a lower success rate of 66.7%. We need to explore why there was a drop in the course success rate for this class. However, there is a possibility that the students have the mindset that Danc 140 is an activity or exercise class. This class has a lecture component in which the history and study of ballet

technique is surveyed in addition to learning the physical movements of the dance form. To learn proper dance technique, it is essential for the student to spend additional time reviewing the material learned. Although learning the art form can be fun, it also requires discipline. Time, patience, and effort must be invested to effectively master the technique.

Course completion in Dance Studies is 83.8%. The average Institutional Completion Set Standard should be 74.1% or higher. The Completion Aspirational Goal is set at 86.7%.

Course Completion by course includes:

Danc 100	88.8% course completion rate (251 enrollments)
Danc 102	72.7% course completion rate (22enrollments) (Below Standard)
Danc 103	86.7% course completion rate (30 enrollments)
Danc 104	100% course completion rate (7 enrollments)
Danc 111	87.5%% course completion rate (24 enrollments)
Danc 113	87.5% course completion rate (16 enrollments)
Danc 114	100% course completion rate (6 enrollments)
Danc 115	82.0% course completion rate (61 enrollments)
Danc 116	75.0% course completion rate (24 enrollments)
Danc 119	83.3% course completion rate (18 enrollments)
Danc 120	77.5% course completion rate (231 enrollments)
Danc 130	100% course completion rate (5 enrollments)
Danc 140	74.2% course completion rate (62 enrollments)
Danc 141	88.2% course completion rate (17 enrollments)
Danc 142	100% course completion rate (7 enrollments)
Danc 143	100% course completion rate (2 enrollments)
Danc 150	84.2% course completion rate (19 enrollments)
Danc 160	93.8% course completion rate (16 enrollments)
Danc 161	85.7% course completion rate (7 enrollments)
Danc 162	100% course completion rate (6 enrollments)
Danc 163	66.7% course completion rate (3 enrollments) (Below Standard)
Danc 200	100% course completion rate (27 enrollments)
Danc 202	94.7% course completion rate (19 enrollments)
Danc 203	88.9% course completion rate (36 enrollments)
Danc 210	79.6% course completion rate (103 enrollments)
Danc 214	82.6% course completion rate (23 enrollments)

We have found that 24 of the Dance Studies courses met or were over the Institutional Set Standard for course completion rate at 74.1%, and that 16 Dance Studies course met or were over the Institutional Set Aspirational goal for course completion rate at 86.7%.

We have identified two courses that fall below the Institutional Set Standards for course completion: DANC 102, DANC 163. We believe that these courses fall below our department average for various of reasons and that there are steps we can take in these courses to increase student completion.

Danc 102 and Danc 163 are both taught by adjunct faculty. The rigor and prep time required to teach this course tends to be better suited for a full-time faculty member that has access to office hours and can be available for students when needed. It can be difficult to meet with students as a part-time faculty due to not having access to an office or required office hours.

We need to create strategies that will help student retention and completion in courses that fall below the ISS for completion.

2. If your program meets or exceeds the standard for completion and success, to what do you attribute your success? If your program does not meet this standard, please examine the possible reasons, and note any actions that should be taken, if appropriate.

The Dance Department course offering exceeds the Institutional Set Standards for the college for both success and completion. Even though we exceed the standard for completion and success as a department it is noted that certain courses within the department do not exceed or meet the standards. We will focus on why classes fall below the standard and develop strategies to improve course completion and success rates in all department courses.

Institutional Student Learning Outcomes (ISLOs)--Global Awareness ISLO.

1. Describe your program's participation in assessment of Institutional Student Learning Outcomes (ISLO's). Specifically, how does your CSLO attainment, for the courses that are mapped to the Global Awareness ISLO, compare to Fullerton College's ISLO attainment?

Dance Studies did not participate in ISLO assessments during fall 2022. However, during spring 2023 Dance Studies completed 530 assessments. Of those assessments, 461 met expectations (86.98%) and 69 did not meet expectations (13.02%)

At the Collegewide level, for the academic year there were 30,132 assessments completed. Of those, 51 exceeded expectations (0.17%), 25,790 met expectations (85.59%), and 4,291 did not meet expectations (14.24%).

In comparing Dance Studies data to the Collegewide data we have found the following. Students in Dance Studies are much more likely to meet expectations on this ISLO than at the Collegewide level (86.98% vs. 85.59%, respectively). Furthermore, students in the Dance Studies that did not meet expectations for the ISLO are at a lower rate than the College wide rate (13.2% vs. 14.24%, respectively).

2. Does the SLO data show significant achievement gaps among demographic groups in your program? If so, where are the gaps and what steps can your program take to shrink them? If not, to what do you attribute your success in minimizing the achievement gap?

Dance Studies Met Expectations 86.98%

Dance Studies Did Not Meet Expectations 13.02%

Overall by Term for ISLO:

Fall 2022:

Exceeds Expectations 41 (0.25%), Meets expectations 13,841 (85.68%), Does not meet expectations 2,272 (14.06%)

Spring 2023:

Exceeds Expectations 10 (0.07%), Meets expectations 11,949 (85.48%), Does not meet expectations 2,019 (14.44%)

Overall by Demographic for ISLO:

Exceeds Expectations 50 (0.17%), Meets expectations 24,967 (85.54%), Does not meet expectations 4,170 (14.29%)

Data was collected on the following demographic groups; African American; Asian, Filipino, Hispanic, Unknown, White Non-Hispanic. It should be noted that we did not have students of the following demographic groups; American Indian/Alaskan Native; Pacific Islander; and Unspecified.

African American:

Dance Studies: 18 met expectations (66.67%), and 9 did not meet expectations (33.33%)

Dance Studies African American students meet expectations in this ISLO at lower rates than the overall Dance Studies program rates (86.98% vs. 66.67%). Dance Studies African American students had much lower rates than Asian (66.67% vs. 96.05%), Filipino (66.67% vs. 89.29%), Hispanic (66.67% vs. 85.96% (Hispanic), Unknown (66.67% vs. 100% (Unknown), and White Non-Hispanic (66.67% vs. 86.52% (White Non-Hispanic).

In Dance Studies 3 demographic groups exceeded the Dance Studies meet expectations rate of 86.98%. Dance Studies Asian students meet expectations at a 96.05% rate, Filipino students meet expectations at 89.29% rate and Unknown students meet expectations at a 100% rate. It should be noted that the Hispanic (85.96%) and White Non-Hispanic (86.52%) meet expectations close to the Dance Studies rate of 86.98%. Hispanic students meet expectations at 85.96% rate and White Non-Hispanic students at 86.52% rate.

Collegewide: Exceeds Expectations 5 (0.45%), Meets expectations 801 (72.03%), Does not meet expectations 306 (27.52%)

Dance Studies students in the following demographic groups met expectations for this ISLO that exceeds the Collegewide Overall by Demographic for ISLO's rate of 85.54%.

1. American Indian/Alaskan (85.94%)
2. Asian (91.27%)
3. Filipino (88.57%)
4. Unknown (87.22%)

The following demographic groups did not meet expectations for this ISLO.

1. African American (66.7%)
2. Hispanic (85.24%)
3. Pacific Islander - No students
4. Unspecified - No students
5. White Non-Hispanic (85.06%)

American Indian/Alaskan

Dance Studies: No students!

Collegewide: Exceeds Expectations 0 (0.00%), Meets expectations 110 (85.94%), Does not meet expectations 18 (14.06%)

Asian

Dance Studies: 73 meet expectations (96.05%), and 3 did not meet expectations (3.95%)

Collegewide: Exceeds Expectations 7 (0.21%), Meets expectations 3012 (91.27%), Does not meet expectations 281 (8.52%)

Filipino

Dance Studies: 25 meet expectations (89.29%), and 3 did not meet expectations (10.71%)

Collegewide: Exceeds Expectations 0 (0.00%), Meets expectations 969 (88.57%), Does not meet expectations 125 (11.43%)

Hispanic

Dance Studies: 245 meet expectations (85.96%), and 40 did not meet expectations (14.04%)

Collegewide: 30 Exceeds Expectations (0.17%), Meets expectations 14,720 (85.24%), Does not meet expectations 2,519 (14.59%)

Pacific Islander

Dance Studies: No Students!

Collegewide: Exceeds Expectations 0 (0.00%), Meets expectations 116 (84.06%), Does not meet expectations 22 (15.94%)

Unknown

Dance Studies: 14 meet expectations (100%), and 0 did not meet expectations (0.00%)

Collegewide: Exceeds Expectations 2 (0.38%), Meets expectations 464 (87.22%), Does not meet expectations 66 (12.41%)

Unspecified

Dance Studies: No Students!

Collegewide: Exceeds Expectations 0 (0.00%), Meets expectations 3 (75.00%), Does not meet expectations 1 (25.00%)

White Non-Hispanic

Dance Studies: 77 met expectations (86.52%), and 12 did not meet expectations (13.48%)

Collegewide: Exceeds Expectations 6 (0.11%), Meets expectations 4,772 (85.06%), Does not meet expectations 832 (14.83%)

African Americans students meet expectations for this ISLO at a lower rate than the Collegewide rate (66.67% vs. 72.03%, respectively). In additions, African American Students meet expectations at a lower rate than all other demographic groups in Dance Studies.

The disaggregated data indicates that Dance Studies did not have students from the following demographic groups, American Indian/Alaskan, Pacific Islander, or Unspecified students. We are unclear on why this is happening.

The disaggregated data indicates that Asian Students meet expectations for this ISLO at a higher rate than the Collegewide rate (96.05% vs. 91.27%, respectively).

The disaggregated data indicates that Filipino Students meet expectations for this ISLO at a lower rate than the Collegewide rate (89.29% vs. 91.27%, respectively).

The disaggregated data indicates that Hispanic Students meet expectations for this ISLO at a lower rate than the Collegewide rate (85.96% vs. 91.27%, respectively).

The disaggregated data indicates that Unknown Students meet expectations for this ISLO at a higher rate than the Collegewide rate (100.00% vs. 91.27%, respectively)

The disaggregated data indicates that White Non-Hispanic Students meet expectations at a lower rate for this ISLO than the Collegewide rate (86.52% vs. 91.27%, respectively)

Dance Studies believe that more recruitment and outreach is necessary to reach various demographic groups so we will have increased enrollment and diversity in the program. We believe we need to offer outreach opportunities to High Schools outside of North Orange County in hopes of bringing in more students from all demographics. We have outlined in Part 2 the funds we will need to make this happen.

Part 2: Additional Resource Request Reasoning and Support

Step A: Briefly describe the request.

1. Dance Concert Production Costs:

Description: We are requesting funding for concert related costs. Since the Dance Department is in the Division of Physical Education and not in the Division of Fine Arts, we are responsible to hire various industry professionals to help produce our concert, such as, a lighting designer, stage manager, and assistant stage manager, to mention a few. In addition, we are also responsible for the costs of all publicity, costumes and props. We are requesting funds for the following bi-annual expenses, which are significant.

The Dance Department has 2 dance concerts per year, one in the fall semester and one in the spring semester.

1. Assistant Artistic Director = $500 \times 2 = \$1,000$
2. Lighting Designer = $2,000 \times 2 = \$4,000$
3. Stage Manager = $700 \times 2 = \$1,400$
4. Assistant Stage Manager = $550 \times 2 = \$1,100$
5. Lighting Design Equipment = $1,000 \times 2 = \$2,000$
6. Dance Concert Publicity = $2,500 \times 2 = \$5,000$
 1. Posters, flyers, postcards, concert programs
7. Costumes = $3,500 \times 2 = \$7,000$
8. Props = $500 \times 2 = \$1,000$

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

It is imperative that this resource request be processed now. The Dance Concert is our main recruitment, promotion, and marketing tool. It is an imperative student-learning outcome for all our performance-based classes. A dance concert cannot be produced without a production staff. What we are asking is minimal. Dance Concert production costs range from \$15,000 to \$20,000 per show which includes the following production staff.

Artistic Director
Assistant Director
Stage Manager
Assistant Stage Manager
Lighting Designer
Sets/Props Designer
Master Electrician
Technical Director
Costume Designer
Production Manager
Graphic Artist for Publicity
Box Office Personnel
Choreographers
Guest Artists

As stated above, the dance department is part of the Physical Education Division. We are given the use of the Campus Theatre facilities, but not given the production staff to produce our shows.

We will require funds to produce these bi-annual concerts that are crucial to our department needs. As stated in the last program review, promotion, recruitment and outreach are very important elements in increasing our student enrollments and continuing to increase our success rates of retention and completion.

2. How will this additional resource allocation specifically enhance your program's services, activities, processes, etc. to continue or improve student learning and achievement?

This additional resource allocation will specifically enhance the programs services, activities, and processes. It

will continue to improve student learning outcomes and achievements as well as significantly improve our student enrollments, retention and completion rates.

- How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program’s goals for improvement, as stated in your last program review?

Producing high quality performances for the college campus, community and public, represents the colleges core values of access, community and learning. Fullerton College holds themselves accountable to high educational standards in academic education and the performing arts.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel Assistant Artistic Director, Lighting Designer, Stage Manager, Assistant Stage Manager	7,400	
Facilities		
Equipment Lighting Design Equipment	2,000	
Supplies Costumes and props	8,000	
Computer Hardware		
Computer Software		
Training		
Other	5,000	
Total Requested Amount:	22,400	

Step A: Briefly describe the request.

2. Photographer and Videographer:

Description: We are requesting funding for a videographer and photographer for the Bi-Annual Fullerton College Faculty Dance Concert. During the Covid-19 pandemic the Dance Department started teaching all classes in an online asynchronous format. Post Covid the Dance Studies online lecture courses continued to be popular when students returned to Fullerton College for in-person classes. Currently, most of our lecture classes are taught online and currently we only have one face-to-face lecture class. It should be noted that post Covid we attempted to offer our lecture classes face-to-face, however many of the classes had to be cancelled due to low enrollment. However, our online lecture classes continue to thrive. Many students continued to enroll in online classes for various reasons, some could not attend campus due to living too far from campus or even out of the country, work requirements and or family reasons.

It should be noted that the bi-annual Fullerton College Faculty Dance Concert is an Instructional tool that is used to introduce students to the world of concert dance. Dance Studies students are required to see the dance concert and write a concert critique of the show. Although many of the students who take our dance studies

lecture classes are able to attend the dance concert, many cannot. Consequently, having a video recording is necessary for them to complete the course assignment. Furthermore, it is imperative that we have a photographer to shoot the show as well. Both are necessary for archival purposes as well as being used to promote and market the Dance Studies Department.

Please keep in mind that this is an expense for Dance Studies and that 2 concerts are produced each academic year.

Videographer & Editing Fee \$2,000 per show X 2 shows per year = \$4,000

Photographer Fee \$1,000 per show X 2 = \$2,000

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

This resource request is important and imperative to be processed now due to the required critical thinking assignment for 4 of our 3-unit lecture classes: Dance History, Multicultural Dance in the U.S. Today, Dance Appreciation and Dance Appreciation: A Ballet Retrospective. A professional video that has closed captioning and the appropriate program information available for our distance education students and students with certain disabilities is a priority. Proper archives that offer the appropriate information on choreographic work presented are utilized for research purposes. Students struggling financially will need an alternative assignment if they cannot purchase the ticket for the live performance. Giving them the opportunity to view the professional video as an alternative has been a successful solution to those students that many not have the means of transportation or cannot attend the concert due to their work schedules or other family obligations.

2. How will this additional resource allocation specifically enhance your program's services, activities, processes, etc. to continue or improve student learning and achievement?

Being able to accommodate our students is one of the main goals listed in our college's mission statement. Having accessible tools such as a professional video of the concert performances will accommodate our distance education students, students that are hearing impaired, and students in need of financial assistance. Each dance course requires a critical thinking assignment to see a live dance concert and write a critique. We accommodate a family friendly and affordable community experience that displays the excellence of our student's talents of the art form. A professional video and photographs of our students performing serves as one of our main outreach and marketing tools to promote the Dance Department. High quality video and photos need to be in professional grade formats for information on social media and websites. It is also crucial to have quality photographs to use in promotional materials, concert publicity, flyers, posters and for use in the program copy. This is crucial for promoting and marketing the Dance Program so that Fullerton College will become the number one choice for dance majors.

The Faculty Dance Concert is open to the community and public. A professional video will enhance our program services and will continue to improve student learning and achievement

3. How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program's goals for improvement, as stated in your last program review?

Having this additional resource allocation will help the department serve the college mission by having accessible tools to reach students on and off campus, offer quality dance performances to the public that represent our college standards, build community with socialization in the arts, and educate our general audiences in the Fine and Performing Arts.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel Photographer & Videographer	6,000	
Facilities		
Equipment		
Supplies		
Computer Hardware		
Computer Software		
Training		
Other		
Total Requested Amount:	6,000	

For each separate resource request, complete steps A, B, and C.

Step A: Briefly describe the request.

3. High School Dance Day Expenses:

Description: Local High Schools are invited to attend the Fullerton College Annual High School Dance Day. During the day students take master dance classes with Fullerton College dance faculty. In addition, they are invited to perform in an Informal Dance Showcase. The Dance Department is one of the areas that has experienced substantial impact due to the Covid-19 pandemic. In considering ideas to improve student Retention, Enrollment and Outreach, the Dance Department is proposing the following.

Dance Day Director = 20 hours organization X \$70 = \$1,400

Dance Day Hours = 8 hours X \$70 = \$560

Total for Dance Day Director = \$1,960

4 Dance Day Teachers = 11/2 hour class X \$70 per hour = \$105 X 4 = \$420

Swag Bags - Pen, Pencils and small notebook with FC Dance Department Logo = \$700

FC Dance Department T-shirts 125 shirts X \$20 = \$2,500

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

It is imperative that this resource request be processed now. The High School Dance Day offers education and resources to incoming high school students interested in becoming Dance Majors. High School Dance Day invites area high schools to visit the campus, tour the facilities, take master dance classes with the dance faculty, learn about course offerings, performance opportunities and detailed information on how to attain the AA

Degree and Dance Teaching Certificate. It serves as an open house and orientation for students interested in pursuing higher education in dance. This orientation includes educational information sessions and career options in the dance field such as, performance, costuming, lighting design, stage management, set/props design, choreography and teaching. At the High Dance Day a presentation is given on how to successfully transfer to the UC/CSU programs after completing the AA Degree in Dance.

2. How will this additional resource allocation specifically enhance your program’s services, activities, processes, etc. to continue or improve student learning and achievement?

This additional resource allocation specifically enhances the Dance Department’s services, activities, and processes. By investing in outreach, it allows visiting students the opportunity to feel welcomed in a supportive and inclusive environment. It gives them the opportunity to meet with the teachers, students, and staff. Also, to see the dance studios, Campus Theatre, and fully equipped classrooms. This in turn will increase student enrollments and our goal is to have Fullerton College be their school of choice.

3. How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program’s goals for improvement, as stated in your last program review?

This additional resource allocation, as stated in our last program review, is one of many goals to continue to improve our program by investing in student recruitment and outreach.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel Dance Day Director 4 Dance Day Teachers	2,380	
Facilities		
Equipment		
Supplies FC Pens, Pencils, notebooks, T-shirts	3,200	
Computer Hardware		
Computer Software		
Training		
Other		
Total Requested Amount:	5,580	

For each separate resource request, complete steps A, B, and C.

Step A: Briefly describe the request.

4. Dance Department T-shirts for current dance students

Description: Have shirts designed and printed with the FC Dance Department Logo. These shirts can be

given to exceptional current dance students and those who perform in the Faculty Dance Concert. It is a great marketing tool as students also wear the shirts when not on campus. Shirts should be purchased annually: 2021-2022; 2022-2023

200 per year X \$20 per shirt = \$4,000

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

It is imperative that this resource request be processed now. Having a brand is imperative to outreach and marketing. As stated in the last program review, increased student enrollments, student learning outcomes, retention, completion success, and transfers, are ongoing goals for the college and the department of dance.

2. How will this additional resource allocation specifically enhance your program's services, activities, processes, etc. to continue or improve student learning and achievement?

This additional resource allocation will give the students a sense of pride and self-esteem, knowing they are a part of a supportive and nurturing educational environment which in turn gives them a sense of belonging, respect, and responsibility. It will also spark intellectual curiosity for the community to ask questions that drive further inquiry about the dance program at Fullerton College.

3. How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program's goals for improvement, as stated in your last program review?

This additional resource will serve as an advertisement for the Fullerton College Dance Department. These Dance Department T-shirts will be worn by the Dance Touring Ensemble, Dance Repertory, Dance Production and all the dance students in the program. It will serve as an outreach and marketing tool. Having the resources that reach the community and public enhances the quality of the program and confirms the mission of holding ourselves accountable for excellence and high standards.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel		
Facilities		
Equipment		
Supplies Department T-shirts	4,000	
Computer Hardware		
Computer Software		
Training		
Other		

Total Requested Amount:	4,000	
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For each separate resource request, complete steps A, B, and C.

Step A: Briefly describe the request.

5. Dance Department Website

Description: This request falls under the branding and redesign project for the college. We need a viable Dance Department Website that is reflective of our program and is updated each semester with links to the Bi-annual FC Faculty Dance Concerts and concert photography should be posted. In addition, the website should list all dance faculty and have their bios included.

Below you will find a link to the Fullerton College Dance Department Website, which has instructions on how to get your education in Physical Education/Kinesiology. It is shameful and important to note that this page does not provide information on the Dance Department.

In comparison, I have provided a link for the Orange Coast College Dance Department. I am sure you will be shocked by the difference. This website includes the department’s mission statement, faculty links and department actives and concerts. Having a viable website will help with recruitment and retention.

Cost to Build and Maintain the Website: We do not know what it costs to create and maintain the website, but it is imperative that we have funding for this. We have researched various companies and have been told it will take between \$4,000-\$5,000 to start a Dance Department Website. However, we have not been told what it would cost to maintain the website on a monthly basis.

The Fullerton College Dance Department Website

<https://pe.fullcoll.edu/dance/>

The Orange Coast College Dance Department Website

<https://orangecoastcollege.edu/academics/vpa/dance/index.html>

The Fullerton College Dance Concert Fall 2022 was put on YouTube because we do not have a viable dance department website or someone to manage the skeleton page that is currently there. As of 1-20-2023, the fall 2022 dance concert had received over 700 views, on 3-3-2023 the fall 2022 concert received over 900 views, and on 11-27-23 the fall concert has over 1,400 views. If the concert was uploaded to the Dance Department website each viewer would need to access the concert via our department website and not YouTube.

Please click on the picture to see the YouTube link of the fall 2022 Fullerton College Faculty Dance Concert.

Not having a viable website is a detriment to our program and makes it difficult for people to contact our program. Please see the e-mail below from a parent that was dated on February 27, 2023. The person could not find the Dance Program and contacted the Art Department.

“From: Nicholas Thompson <nthompson@occourts.org>

Sent: Monday, February 27, 2023 3:46 PM

To: Carl Stanaway <CStanaway@fullcoll.edu>

Subject: Dance Degree or Certificate or Class Enrollment Fall 2023

To whom it may concern:



Could you please direct me to the person who leads the Dance Program? I could not find it, so I apologize. I am interested in knowing whether my son (Snr FUHS on Dance Production) can audition for Commercial Dance or challenge foundation courses based on his training and experience?

Thank you!

Nick

714-425-1823

Nicholas S. Thompson
(657) 622-5607

“Klutch Stanaway
Professor of Art, Sculpture
Art Department Coordinator”

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

It is imperative that this resource request be processed now. The benefits of having a Dance Department website are enormous. Every successful brand and business, has a website available for their customers for information, contacts, questions, and visuals. To increase student enrollments, a website is necessary. Students will be able to see the quality of what Fullerton College has to offer by having professional photographs, videos, biographies of the dance faculty, links to previous performances, an alumni page, links for fundraising and donations, dance news, course offerings, AA Degree and Dance Teaching Certificate requirements, program map, career opportunities, teaching opportunities, employment, dance concert advertisements, etc. Every serious business and college dance program needs a website. It is crucial to have the tools to reach the public of what Fullerton College has to offer. As stated in our previous program review, having a website is a necessity. In comparison, California State University, Long Beach Department of Dance recruits thousands of interested dance majors each year into their program. CSULB has a successful website that attracts students from the USA and Internationally. Fullerton College is not reaching interested students because there is no website to get information about the dance program and what it has to offer.

2. How will this additional resource allocation specifically enhance your program’s services, activities, processes, etc. to continue or improve student learning and achievement?

Having a department website specifically enhances our program services by keeping up with the trends of promotions and marketing. The website is a tool to reach possible students locally and worldwide. We have international students and students that come from communities outside of North Orange County. As stated in our program review, our goal is to recruit students from different communities to offer quality education and add diversity to our program. The statistics show lower achievement rates on some ethnic communities. The main reason is that there aren't enough students from these communities enrolled in our college. The goal is for our college to be their first choice to attend. Recruitment from a variety of communities will add cultural diversity into the program.

Having a department website will improve student learning and achievement by offering program information and having access to tools and links of the dance concert, library resources with dance as the subject matter, email, contact and biographical information of the dance faculty, job opportunities and resources in the field of dance, articles on industry standards, tutorials on choreography reels, auditioning techniques, resume and headshot tools, writing prompts for dance critiques.

3. How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program's goals for improvement, as stated in your last program review?

Having a Dance Department website is a necessity. It will definitely improve the dance program by giving incoming students pertinent information about our course offerings, program services, activities, as well as, serve as a tool to improve student learning and achievement. Increasing student enrollments, retention, completion, and success are goals to improve the Dance Department. A carefully maintained website will be necessary to complete this goal.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel		
Facilities		
Equipment		
Supplies		
Computer Hardware		
Computer Software		
Training		
Other		
Total Requested Amount:	5,000	

For each separate resource request, complete steps A, B, and C.

Step A: Briefly describe the request.

6. Fullerton College Touring Dance Ensemble Company:

Description: We would like to create a resident touring dance company at Fullerton College. This company will create a 1 to 1 1/2 hour dance concert that can be taken and performed at local high schools, middle schools, and community venues. Followed by a Q&A session about the opportunities in the Fullerton College Dance Department. Fullerton College students will audition for a spot on the Fullerton College Touring Dance Company.

Dance Company Director/Choreographer = 5 hours choreography time per week X \$70 = \$350 X 32 weeks = \$11,200

Rehearsals 4 hours weekly X \$70 = \$280 X 32 weeks = \$8,960

Costume Cost - Approximate Annual Cost = \$2,000

Use of school vans for travel will mitigate most travel costs

Step B: Answer the following questions:

1. Is it imperative that this resource request be processed now rather than during the next comprehensive program review? Why?

It is imperative that this resource request be processed now. We currently have a dance touring ensemble which is currently operating on very limited resources. Additional hours outside of the class are required for managing and directing a dance touring and resident dance company for our program. To produce a 1-2 hour lecture demonstration, presentation and performance requires funds for the artistic director, choreographers, costume designer, costumes, sets, props, portable stage, portable sound system, cordless mics, and lap top computer. Promotional uniforms for the dance company members include: Fullerton college jackets, pants, t-shirts, dance bags, and wardrobe bags. This dance company represents the high standards of our college as stated in the mission statement. Physical promotions of the dance department have been a successful tool in recruiting new students into the program. Visiting local high schools and participating in dance invitationals, conferences, and festivals help promote the college and the program. It is essential for our students to look professional when they are visiting campuses and communities because they are a representation of the Fullerton College Dance Studies program as well as the college. Visiting schools without the proper tools listed above is comparable to going to an interview without the appropriate attire and not looking your very best. Coordinating a traveling concert requires collaborating with choreographers to create a show that represents our course offerings. Creating a show that has a diverse selection of dance styles represented takes hours of rehearsals and preparation. Preparing the lecture and promotional materials requires time and funding. Promotional materials such as print outs of the program map (for the dance major), AA degree in Dance requirements, Dance Teaching Certificate requirements, and promotional information brochures. The dance touring ensemble and resident company prepares students for the rigor of the UC/CSU dance programs. Our goal is to prepare them for a successful transfer to a University or Conservatory dance program.

2. How will this additional resource allocation specifically enhance your program's services, activities, processes, etc. to continue or improve student learning and achievement?

This additional resource allocation will specifically enhance the dance department's programs and services. It will offer physical outreach, promotions, and marketing for the college and the dance department. It improves student learning achievement by giving them hands on experience of being part of a company and all of the roles necessary to operate effectively, efficiently, productively and as a business. It also serves as a marketing tool for student recruitment for the college and the dance program.

3. How will this additional resource allocation help you serve the college mission or strategic initiatives, and/or your program's goals for improvement, as stated in your last program review?

This additional resource serves the college mission which is fostering a supportive and inclusive environment for students to be successful learners, responsible leaders, and engaged community members. The students in the touring dance ensemble will take on the role as being student ambassadors for the dance department. The members will be representing the diversity of our campus community. The question and answer portion of the touring ensemble presentation includes our student success stories and how the dance program prepares them for the next educational and career growth opportunities as well as, learning flexible pathways to achieve their personal goals. This strategy has proven to be attractive to incoming students.

Type of Resource	Requested Dollar Amount	Potential Funding Source It is only necessary to list potential funding forces if you are aware of specific grants/program funds appropriate to the request, such as Strong Workforce.
Personnel Dance Company Director & Rehearsals	\$20,160	
Facilities		
Equipment		
Supplies	2,000	
Computer Hardware		
Computer Software		
Training		
Other		
Total Requested Amount:	\$22,160	