

Instructional Annual Program Review Update Form

Program Review (PR) is an integral part of the campus planning process. As programs and areas monitor their progress on the current comprehensive four-year program review, changes in need and scope can be expected. This PR Update Form is designed to outline and request modifications to the current program review that occur between comprehensive four-year review cycles, as needed.

Examples of a requested change include new information such as action plans, outcomes modifications, personnel changes, technology needs, and capital expenditures requirements. As programs and areas monitor their progress on the previous comprehensive four-year program review, the form provides the basis to suggest a change in plans and processes to improve student success and institutional effectiveness.

DIRECTIONS:

This form shall be completed annually by ALL instructional programs.

- All instructional programs must submit their Annual Program Review Update Form to their dean or manager by Friday, December 2, 2022.
- All deans or managers will forward the completed form to the Program Review Committee Chair by Friday, December 9, 2022.
- A sample update form that includes a review of data section is available here:

SUBMISSION:

Program: Communication Studies Division: Humanities Date: February 27, 2023



We have reviewed our most recent self-study and **have not identified** any significant changes that necessitate resource requests for the upcoming academic year. *(Complete only pages 1 and 2)*

We have reviewed our most recent self-study and **have identified** significant changes that necessitate additional resource requests, which are attached in our submission. *(Complete the entire form)*

Program Signature(s):	Matthew Taylor	Printed Name:	Matthew Taylor

PPRC Endorsement: Yes No

Revised 09/30/22

Part 1: Review of Data

Institution Set Standards (ISS)

1. Use the data provided by the Office of Institutional Effectiveness (OIE) to review your course completion and success rates and provide a comparison to the Institution Set Standards for course completion and success rates.

COMPLETION/RETENTION RATES

Course completion in Communication Studies for AY 21/22 is 86%. This completion rate exceeds the Institutional Set Standard for completion/retention.

Completion/Retention metrics disaggregated by course also exceed the Institutional Set Standard for success.

COMM 100	83.6%
COMM 105	86.1%
COMM 120	94.4%
COMM 124	91.3%
COMM 135	89.5%
COMM 138	78.9%

In our last annual update, we identified three courses that fell below our program average in course success: COMM 100, COMM 135, and COMM 138 As the above data suggests our efforts to increase success rates in those courses is working. The success rates for COMM 135 now exceeds the department average and we believe the curriculum and pedagogy changes we are making in COMM 100 will have us closing that gap as well.

While our completion/retention rates at the program and course level appear to tell a good story, when disaggregated by race/ethnicity we can identify opportunities for improvement. As you can see below, when disaggregated by race/ethnicity there are several groups completing at a lower rate than our department averages (highlighted).

Overall					
Completion/R	etention	COMM 100		COMM 105	
Asian	90.7%	Asian	88.6%	Filipino	100%
Filipino	90.2%	Filipino	87.5%	Asian	97.5%
White	88.5%	2 or More	87.4%	White	91.1%
2 or More	86.1%	White	85.8%	Latinx	86.9%
Latinx	<mark>84.8%</mark>	Unknown	83.8%	Unknown	<mark>80%</mark>
Unknown	<mark>84.8%</mark>	Latinx	82.2%	Black	<mark>70%</mark>
Black	<mark>81.8%</mark>	Black	<mark>78.1%</mark>	2 or More	<mark>68%</mark>
NHPI	<mark>69.2%</mark>	AI	50%		
AI	<mark>66.7%</mark>	NHPI	<mark>0%</mark>		

COMM 120		COMM 124		COMM 135	
AI	100%	Asian	94.2%	AI	100%
NHPI	100%	White	92.5%	Filipino	100%
Unknown	100%	Latinx	91.4%	Asian	93.5%
Black	100%	Filipino	<mark>90%</mark>	2 or More	90%
White	100%	2 or More	<mark>- 88.9%</mark>	White	<mark>89.1%</mark>
Latinx	<mark>93.4%</mark>	Black	<mark>86.4%</mark>	Latinx	<mark>88.6%</mark>
Asian	<mark>92.9%</mark>	Unknown	<mark>84.6%</mark>	Unknown	<mark>75%</mark>
2 or More	<mark>83.3%</mark>	NHPI	<mark>75%</mark>		

COMM 138	
Asian	100%
White	87.5%
Latinx	66.7%
2 or More	66.7%

The full-time faculty in the department of Communications Studies are aware of these completion/retention gaps. We identified these gaps in our last Program Review cycle and we requested and received funding for multiple FIGs to develop curriculum and pedagogy changes designed to remove DI from all completion/retention metrics.

SUCCESS RATES

Course success in Communication Studies for AY 21/22 was 73.1%. This success rate exceeds the Institutional Set Standard for success.

Success metrics disaggregated by course also exceed the Institutional Set Standard for success.

COMM 100 68.9% COMM 105 76.4% COMM 120 82.9% COMM 124 82.1% COMM 135 80.4% COMM 138 78.9%

In our last annual update, we identified two courses that fell below our program average in course success: COMM 100 and COMM 135. As the above data suggests our efforts to increase success rates in those courses is working. The success rates for COMM 135 now exceeds the department average and we believe the curriculum and pedagogy changes we are making in COMM 100 will have us closing that gap as well.

While our success rates at the program and course level appear to tell a good story, when disaggregated by race/ethnicity we can identify opportunities for improvement. As you can see below, when disaggregated by race/ethnicity there are several groups succeeding at a lower rate than our department averages (highlighted).

Overall Succe	ess	COMM 100		COMM 105	
Asian	84%	Asian	80.3%	Filipino	100%
White	80.8%	Unknown	77.8%	Asian	92.5%
Filipino	78%	White	76.3%	White	86.7%
Unknown	77.3%	2 or More	74.3%	Unknown	80%
2 or More	74.5%	Filipino	70.8%	Latinx	73.8%
Latinx	69.3%	Latinx	65%	2 or More	<u>64%</u>
AI	<u>66.7%</u>	Black	54.8%	Black	<mark>60%</mark>
Black	65%	AI	50%		
NHPI	<u>53.8%</u>				
COMM 120		COMM 124		COMM 135	
COMM 120 AI	100%	COMM 124 Asian	91.3%	COMM 135 AI	100%
	100% 100%		91.3% 88.3%		100% 100%
AI		Asian		AI	
AI Black	100%	Asian White	88.3%	AI Filipino	100%
AI Black Asian	100% 92.9%	Asian White <mark>2 or More</mark>	88.3% <mark>81.5%</mark>	AI Filipino Black	100% 91.7%
AI Black Asian White	100% 92.9% 87.5%	Asian White <mark>2 or More Filipino</mark>	88.3% 81.5% 80%	AI Filipino Black Asian	100% 91.7% 87.1%
AI Black Asian White Latinx	100% 92.9% 87.5% 79.5%	Asian White 2 or More Filipino Latinx	88.3% 81.5% 80% 79.4%	AI Filipino Black Asian White	100% 91.7% 87.1% 84.4%
AI Black Asian White Latinx Unknown	100% 92.9% 87.5% 79.5% 75%	Asian White 2 or More Filipino Latinx Unknown	88.3% 81.5% 80% 79.4% 76.9%	AI Filipino Black Asian White <mark>Latinx</mark>	100% 91.7% 87.1% 84.4% 78.2%
AI Black Asian White Latinx Unknown	100% 92.9% 87.5% 79.5% 75%	Asian White 2 or More Filipino Latinx Unknown NHPI	88.3% 81.5% 80% 79.4% 76.9% 75%	AI Filipino Black Asian White Latinx 2 or More	100% 91.7% 87.1% 84.4% 78.2% 76.7%

COMM 138	
Asian	100%
White	87.5%
2 or More	<mark>66.7%</mark>
Latinx	<mark>66.7%</mark>

The full-time faculty in the department of Communications Studies are aware of these success gaps. We identified these gaps in our last Program Review cycle and we requested and received funding for multiple FIGs to develop curriculum and pedagogy changes designed to remove DI from all success metrics.

Institutional Student Learning Outcomes (ISLOs)

All programs will compare their CSLO attainment to the Global Awareness ISLO.

- 1. Describe your program's participation in assessment of Institutional Student Learning Outcomes (ISLO's). Specifically, how does your CSLO attainment, for the courses that are mapped to the Global Awareness ISLO, compare to Fullerton College's ISLO attainment?
- 2. Does the SLO data show significant achievement gaps among demographic groups in your program? If so, where are the gaps and what steps can your program take to shrink them? If not, to what do you attribute your success in minimizing the achievement gap?

Part 2: Additional Resource Request Reasoning and Support

Request Justification (Note: Expand all areas as needed to support your resource request)

Briefly summarize your new / modified resource request. Is it imperative that this resource request be processed now rather than during the next comprehensive program review?

- 1. If the Resource Request is personnel-related, include support and associated details/data in support of this request.
- 2. How will this additional resource allocation specifically enhance your program's services, activities, processes, etc. to continue or improve student learning and achievement?
- 3. How will this resource enhance your area or program? Have you considered the College Mission or Strategic Initiatives, physical/organizational restructuring, and or your program's goals for improvement, as stated in your last program review?

Provide any additional information that supports your request in the space below. Expand as necessary.

Part 3: Resource Request Funding

Directions:

- Complete and submit this section ONLY if you have a NEW resource request
- Each NEW resource request must include the associated justification (Page 3).
- Complete as many resource requests, as necessary. Support each resource request with appropriate and relevant detail (Page 3).

Submission:

Requested by:	Email:	Phone:	
Division:	Department:	Total Requested \$:	

This request is intended as an update to a previously submitted program review. List and provide the cost to implement this request. Describe equipment location and include a description of additional space or maintenance, if needed.

Type of Resource	Requested Dollar Amount	Potential Funding Source
Personnel		
Facilities		
Equipment		
Supplies		
Computer Hardware		
Computer Software		
Training		
Other		
Total Requested Amount:		

Approval:

Dean:	Signature/	Approval:	Kim	Orlija	an

Date: <u>2/27/23</u>

Rank (if appropriate): N/A Dean Priority Ranking: _____ of _____